

13 February 2017

## Camelot Quarterly Sales Figures

Camelot today announced that sales for the third quarter of the financial year 2016/17 (25 September 2016 – 24 December 2016) were £1,771.0 million, an increase of £68.5 million on the previous quarter following the successful launch of the new-look EuroMillions game.

### Game-by-game breakdown:

#### **Lotto:**

Lotto sales averaged £41.1 million per week during the quarter:

Week ending	Sales £m
01 October	41.5
08 October	43.4
15 October	45.5
22 October	44.6
29 October	39.7
05 November	39.5
12 November	37.9
19 November	37.5
26 November	39.3
03 December	37.3
10 December	38.9
17 December	40.1
24 December	49.7

**GameStore:**

Average weekly GameStore sales (Scratchcards and interactive Instant Win Games) over the quarter were £55.0 million. Camelot launched nine Scratchcards during the quarter:

Week ending	Sales £m
01 October	56.0
08 October	56.4
15 October	55.9
22 October	53.9
29 October	53.6
05 November	55.0
12 November	51.9
19 November	52.2
26 November	52.8
03 December	55.4
10 December	54.7
17 December	55.5
24 December	61.5

**EuroMillions:**

Average EuroMillions weekly sales in the quarter increased to £30.9 million following the successful launch of the new-look game:

Week ending	Sales £m
01 October	49.0
08 October	54.2
15 October	46.7
22 October	25.1
29 October	30.6
05 November	23.3
12 November	23.0
19 November	23.2
26 November	28.0
03 December	22.1
10 December	21.7
17 December	24.4
24 December	29.9

**Thunderball:**

Average weekly sales of Thunderball were £5.7 million:

Week ending	Sales £m
01 October	5.7
08 October	5.7
15 October	5.7
22 October	5.7
29 October	5.7
05 November	5.7
12 November	5.7
19 November	5.7
26 November	5.6
03 December	5.6
10 December	5.6
17 December	5.6
24 December	6.0

**Lotto HotPicks:**

Weekly sales of Lotto HotPicks averaged £3.5 million:

Week ending	Sales £m
01 October	3.5
08 October	3.5
15 October	3.5
22 October	3.5
29 October	3.5
05 November	3.5
12 November	3.5
19 November	3.5
26 November	3.6
03 December	3.6
10 December	3.6
17 December	3.6
24 December	3.7

**-Ends-**

For further information, please contact  
Camelot Press Office: 020 7632 5711

**Notes to Editors:**

- Each week, Camelot generates, on average, over £30 million for National Lottery-funded projects. Over £36 billion has now been raised for National Lottery Good Causes and more than 500,000 individual grants have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has so far given away over £61 billion in prizes and created more than 4,400 millionaires or multi-millionaires since its launch in 1994.
- Camelot runs the most cost-efficient major lottery in Europe, with around 4% of total revenue spent on operating costs.
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website has been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection in retail.
- For further information on Camelot, The National Lottery and its games, please visit: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk).
- Players of all National Lottery games must be aged 16 or over.